

Dana Richardson, RN, BSN, MHA

Dana Richardson is the Chief Executive Office for the Wisconsin Health Information Organization (WHIO). In this capacity, she oversees Wisconsin's largest information system to improve the performance and value of Wisconsin's health care delivery system and the health of its citizens.

Prior to joining the WHIO, Ms. Richardson was the Director of PCPI Operations for the American Medical Association where she staffed the PCPI Board of Directors and oversaw planning, operations, and member services for the program. In this role, Ms. Richardson lead the development of the National Quality Registry Network, a learning network that supported the advancement of national clinical registries.

From 2002-2010, Ms. Richardson was the Vice President of Quality Initiatives for the Wisconsin Hospital Association (WHA). While at the WHA, she developed the public website CheckPoint® and led statewide collaborations to improve the quality of care provided by Wisconsin hospitals. Ms. Richardson also worked for SSM/Dean in its health plan, Medical Center, and as a critical care nurse.

Ms. Richardson holds a Bachelor of Science degree in nursing and a Master of Arts degree in business with a major in health service administration from the University of Wisconsin in Madison.